



MTR 2027 Vendor Application

Business Name: _____

Exhibitor Name(s): _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Business Phone: (____) _____ **Exhibitor Cell Phone:** (____) _____

Website: _____ **Email:** _____

Official Name for Print/Online Materials: _____

Brief Description of Items/Services Being Sold: _____

Method of Payment:

- ☐ Check (Please make check payable to Couples on Wheels)
☐ Credit Card (online application only - www.midwesttandemrally.com)

Booth Space(s): _____ 10'x10' @ \$100 \$ _____

_____ 10'x20' @ \$150 \$ _____

- ☐ May require equipment or services available through CWCEC

I am interested in ☐ Sponsorship Opportunities ☐ Providing In-Kind Services

I have reviewed the MTR 2027 Vendor Rules.

Signature: _____ **Date:** _____

All vendors must submit the following:

1. This completed and signed Application and Seller's Permit Form
2. A Certificate of General Liability valid during the time of the event
3. Your booth payment in the form of check or online credit card payment. All payments or approval of in-kind services requests must be received by 5/31/2027 in order to be included in any printed materials.

Please Mail Form to: MTR 2027 c/o Pat & Margaret Donnelly, 147750 Burma Road, Mosinee WI 54455

Seller's Permit Form

Midwest Tandem Rally 2027

September 3-6, 2027

Wisconsin State Law (sec 73.03(38) Wis stats) require that each operator of a temporary event must report to the Wisconsin Department of Revenue the name, address, social security number and the Wisconsin seller's permit number (if available) of each vendor selling merchandise at the event.

THIS FORM MUST BE COMPLETED AND RETURNED WITH YOUR APPLICATION

1. Name of Operator or Sponsoring Organization: Couples on Wheels
2. Name of Event: Midwest Tandem Rally 2027
3. Dates of Event: September 3-6, 2027
4. Location of Event (City or Town): Rothschild, WI
5. Vendor/Seller's Real Name: _____
6. Business Name: _____
7. Address: _____
8. City/State/Zip Code: _____
9. Social Security Number (Required – Last Four Digits Only): _____
10. Wisconsin Seller's Permit Number (Required): _____
 - a. If you do not have a WI sellers permit number and your sales are Tax Exempt, please check the box that applies to the following exemption code number below
 - ☐ 1. Exempt Sales only or Display Only
 - ☐ 2. Multi-Level Marketing Company pays sales tax
 - ☐ 3. Nonprofit Occasional sales exemption
 - ☐ 4. Exempt Occasional Sales

Indicate below the type(s) of activity you intend to engage in at this event

11. ☐ Selling Merchandise – includes the sale, rental, lease, exchange, trade or taking orders of any merchandise, goods or products for money and/or other consideration. Describe type of products
12. ☐ Selling a Service – includes the sale, rental, lease, or exchange, or trade of any service or admission or money and/or other condition. Describe the type of service or admission: _____



MTR 2027 Vendor Rules

All Midwest Tandem Rally 2027 Vendors are required to adhere to the following rules:

1. Central Wisconsin Convention and Expo Center has equipment and services available to MTR 2027 vendors. Vendor understands that they must contact the MTR 2027 Co-Directors regarding rent/use of these items/services no later than August 15, 2027. MTR Co-Directors will notify Vendor of the CWCEC cost; vendor agrees to pay such costs no later than September 3, 2027, at vendor check-in.
2. Vendor Applications will be accepted until August 20, 2027, if space is still available.
3. Vendors will set up on Friday, September 3, 2027, from 9am-3:30pm.
4. Vendors agree that they will not tear down their booth prior to Sunday, September 5 at 4:30pm. Vendors may tear down on Monday, September 6 from 8am-10am with prior notification to the MTR 2027 Co-Directors.
5. Vendors understand that the Vendor Exhibit Hall will be locked by CWCEC staffers outside of the posted Vendor Exhibit Hall hours.
6. Cancellation Policy: There are No Refunds for cancellations after July 31, 2027. Any cancellation prior to this date will result in a full refund back to the vendor.
7. All Vendors will be required to follow the rules of the Central Wisconsin Convention & Expo Center which include the following:
 - a. No Helium balloons may be used, sold or distributed.
 - b. Decorations or materials may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, doors, floors, walls, glass, columns, painted surfaces, fabric, or decorative walls.
 - c. Glitter, Confetti, and similar items are prohibited.
 - d. Do not use gum as a decoration or giveaway to guests.
 - e. Pressure-adhesive stickers or decals or similar promotional items cannot be distributed or sold within the facility.
 - f. Painting of any kind is prohibited.
 - g. Lit candles are prohibited.
 - h. MTR 2027 and CWCEC will not store any items after the Event unless agreed upon ahead of time nor be responsible for lost or stolen items.
 - i. All vendors will, to the best of their ability, leave CWCEC as they found it.
 - j. Any damage to CWCEC caused by the vendor will be reported to the vendor and the vendor understands that they may be responsible for any damage or excessive cleaning costs.